



DDD North

Sunderland, 24th October 2015

<http://www.dddnorth.co.uk>

What is DDD North?

DDD North is a free one-day technical event for developers. This is the fifth Developer! Developer! Developer! Community Event ran in the North of England returning to the University of Sunderland. The event sees over 325 attendees from an average of 417 registrations per event! DDD North is a day of learning, discussion, contribution and involvement in the community in the North East, North West, Midlands and Scotland. The goal of DDD North is to provide free technical education with the added benefit of the networking possibilities with peers and the development of relationships across the .NET Industry!



The fifth DDD North event is already attracting a large amount of interest amongst the community and it is building up to be another fantastic addition to the Developer! Developer! Developer! stable of events and a fantastic benefit to the North of England Community and Region.

There are a number of pictures from the two events posted at <http://www.flickr.com/search/?q=dddnorth&f=hp>

DDD North has an active twitter account - [@dddnorth](https://twitter.com/dddnorth) and our website is at <http://www.dddnorth.co.uk>.

Attendees come from a variety of locations throughout the UK with many making a full weekend of it. We have also welcomed attendees from the United States of America, Norway, Germany, Holland and Ireland (Republic and Northern).

In addition, here are some posts about previous DDD North events below that:

2014:

<http://stevescodingblog.co.uk/ddd-north-2014/>

<http://blog.craigtp.co.uk/post/DDD-North-2014-In-Review>



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<http://www.dddnorth.co.uk>

<http://teamrodgers.uk/2014/10/ddd-north-2014/>

<http://blog.iannelson.systems/dddnorth-2014-review/>

<http://www.markwithall.com/programming/2014/10/19/dddnorth-review.html>

<http://www.nickmckenna.com/2014/10/ddd-north-2014-success.html>

2013:

<http://www.trelford.com/blog/post/dddnorth.aspx>

<http://blog.craigtp.co.uk/post/DDD-North-2013-In-Review>

<http://nuggets.hammond-turner.org.uk/2013/10/dddnorth-2013-retrospective.html>

<http://dutton.me.uk/2013/10/14/developer-developer-developer-ddd-north-2013-review/>

2012:

<http://www.gep13.co.uk/blog/my-impressions-of-ddd-north-2/>

<http://johnnosnose.blogspot.co.uk/2012/10/much-chin-stroking-at-ddd-north.html>

<http://idisposable.co.uk/2012/10/dddnorth-2-write-up-october-2012-bradford/>

<http://www.scottlogic.co.uk/2012/10/dispatches-from-dddnorth-2/>

<http://eventuallyconsistent.net/2012/10/14/dddnorth-2-roundup/>

<http://telltthemuserstories.wordpress.com/2012/10/15/developer-developer-developer-north/>

<http://blog.cwa.me.uk/2012/10/15/the-morning-brew-1210/>

<http://thecogworks.co.uk/blog/posts/2012/october/dddnorth2-quick-review/>

2011:

<http://www.certsandprogs.com/2011/10/ddd-north-wrapup.html#axzz2W66IDMcC>

<http://shawtyds.wordpress.com/2011/10/10/ddd-north/>

<http://yobriefca.se/blog/2011/10/09/dddnorth-retrospective/>

<http://www.aimkai.co.uk/blog/ddd-north-2011-sunderland>



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http://mtaulty.com/CommunityServer/blogs/mike_taultys_blog/archive/2011/10/09/ddd-north-sunderland-8th-october.aspx

<http://geekswithblogs.net/twickers/archive/2011/10/09/ddd-north-sunderland---commercial-software-development-slides-and.aspx>

<http://www.heartysoft.com/ddd-north-2011>

Finally, here are some comments made about the events:

“Thank you to all the organisers, great event”

“I think everything at DDD North was exceeding my expectations”

“Excellent event, great speakers, please continue to host these”

“Great job for pulling this event off, great organization. Thank You”

“Thanks so much for this it really is appreciated”

“Thanks for bringing it to Yorkshire/North East”

“Thank you very much”

“First event I have been to, if there is another one I will definitely attend again.”

“Well organised, would definitely attend again. Appreciate the time and effort gone in to organise an event like this. Nice to have one available”

“See you again”

“Very well organised overall, good Wi-Fi”

“Friendly and helpful staff, excellent facilities and great talks”

“Thank you for coming North!”





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“Great opportunity for devs in the North to get a feel for the industry not needing to go down to London, Keep it up guys/gals!!”

“Would be nice if attendees had access to code examples and slides used in talks”

“Great free event. A fantastic contribution to the development community, well done!”

“Loved it!”

“First time been to this event, regretting I had not attended previous events”

“Very good, good spread of talks, nice and free. Well organised. It's a pity more businesses didn't have stands etc.”

“Informative and approachable speakers, interesting talks, well organised and friendly. Plus, awesome food.”

“Great speakers, presentations, location and biscuits”

“There's a real sense of community”

“Superb! Thanks for a great day!”



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Sponsorship

DDD North is currently seeking sponsors to help add to the event and help to make the event a great success. DDD North attracts many developers from a breadth of experience and industries, including those new to the industry and those who are active vocal influencers in the industry. DDD North allows you to target this broad audience and get your message, products, services and opportunities.

Sponsorship Rewards (all prices exclude VAT)

Type	Sponsorship Rewards	Cost
Platinum	<ul style="list-style-type: none"> Option to have a stand in the Exhibitors area at DDD North Your logo is placed on the DDD North home page Your logo is placed on the DDD North sponsors page Your logo appears on DDD North popup banners Your logo appears on the welcome and closing slides at the event Your brochure or pack is included in the Welcome Pack Your message(s) can be added to pre and post conference mailings 	£1,000
Gold	<ul style="list-style-type: none"> Your logo is placed on the DDD North home page Your logo is placed on the DDD North sponsors page Your logo appears on the welcome and closing slides at the event Your one-page flyer is included in the Welcome Pack 	£750
Silver	<ul style="list-style-type: none"> Your logo is placed on the DDD North home page Your logo is placed on the DDD North sponsors page Your logo appears on the welcome and closing slides at the event. 	£500

*All levels include promotion through social media (primarily Twitter).



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Sponsor Opportunities

In addition to the Sponsorship Rewards listed above there are also other opportunities available:

Tea/Coffee/Soft Drinks/Water

Why not be the heroes of DDD North and provide plenty of caffeine and refreshment for all attendees? We have three breaks in addition to the break during registration, so there are plenty of opportunities, you could even provide branded cups.

Breakfast Rolls

How about being the saviour to many a long or even short distance traveller, by providing a hot breakfast roll on arrival? Great coverage for your brand!

Lunch

There are opportunities for sponsoring the attendee lunch, a key component of the day! We are often constrained by catering supply agreements in place at venues but often there is a lot of choice, at a minimum we provide a sandwich bag consisting of Sandwich, Drink, Crisps, Fruit and Chocolate – Maybe you would be interested in branding opportunities? Contact us for further details

Speaker Sponsorship

Sponsors could pay for a speaker's travel and hotel expenses. The sponsor's logo will appear outside of the room on the notices advertising the speaker's session. **The speaker must agree to be sponsored by the sponsor.**

Speaker Shirt Sponsorship

All speakers and event staff wear DDD North polo shirts which could feature your company's logo or message on the back, a great way of getting your brand noticed throughout the event.

Tell Me More!!

To arrange sponsorship just send an email to andrew@nebytes.net. If you have other suggestions of how you could support DDD North please let us know and we will look for a way to accommodate your requirements. The suggestions listed here are not the only way to get involved, let's start a conversation!